

# CLEAR CREEK ISD VETERANS MEMORIAL STADIUM



## PREDOMINANTLY VISIBLE DURING:

- Clear Creek ISD varsity football home games played at Veterans Memorial Stadium and any hosted play-off games
- Boys and girls soccer season (practice, games and tournaments)
- Community hosted events reserved at Veterans Memorial Stadium

## SCOREBOARD PANELS

### Anchor Panel (Dimensions: 16'x4')

- **Available:** 1 (ONE) full color backlit panels displaying advertiser's corporate logo. Scoreboard advertisers are mutually exclusive by product and/or service
- **Cost:** \$10,000/per year; does not include the cost of signage production and installation
- 3 (THREE) 15-second PA announcements per football home game

### Bottom Panels (Dimensions: 10'x3')

- **Available:** 3 (THREE) full color backlit panels displaying advertiser's corporate logo. Scoreboard advertisers are mutually exclusive by product and/or service
- **Cost:** \$4,000/per year; does not include the cost of signage production and installation
- 1 (ONE) 15-second PA announcements per football home game

**Impressions:** Approximately 75,000 per year (stadium capacity=8,000); does not include impressions generated through televised events and as viewable from E. Main Street