



# School Boundary Advisory Committee

## MINUTES

OCTOBER 24, 2018

MEETING CALLED TO ORDER AT 6:09 P.M.

EDUCATION SUPPORT CENTER, LARGE STAFF DEVELOPMENT ROOM

<b>FACILITATOR</b>	Dr. Steven Ebell
<b>MEMBERS PRESENT</b>	Kelley Adams, Shiny Anand, Kari Balusek, Marie Boykin, Johnny Culp, Zach Dunham, Kimberley Dunn, David Dusl, Lucie Easterwood, Ashley Gogle, Sara Holder, Lauren Honeycutt, Nadin Noman, Ross Norman, Joseph Otto Jr., Lisa Palmer, Scott Reynolds, Tammi Rice, Keith Stephens, Jon Thompson, Jenifer Treadway, Mark Turner, Ami Vaughn, Kim Wager, Karen Westerfeld, Frances Wise
<b>ADMINISTRATORS PRESENT</b>	Dr. Greg Smith, Superintendent of Schools; Dr. Steven Ebell, Deputy Superintendent of Curriculum and Instruction; Dr. Robert Bayard, Chief Technology Officer; Dr. Karen Engle, Assistant Superintendent for Secondary; Ms. Holly Hughes, Assistant Superintendent for Elementary; Mr. Paul McLarty, Deputy Superintendent of Business and Support Services; Dr. Casey O'Pry, Assistant Superintendent of Human Resources; Ms. Elaina Polsen, Chief Communications Officer; Ms. Leila Sarmecanic, General Counsel

## Agenda topics

DISCUSSION
<p><b>1. Welcome and District Update</b></p> <p>Dr. Greg Smith, Superintendent of Schools, called the meeting to order at 6:09 p.m. He welcomed the committee members to the meeting and thanked them for coming out in the rainy weather. He then updated the committee on the following:</p> <ul style="list-style-type: none"> <li>• Very high number of voters are participating in early voting for the current election;</li> <li>• CCISD will host the Area E Marching Band Competition this Saturday, October 27, 2018, at Challenger Columbia Stadium where 24 area high school marching bands, including all CCISD comprehensive high schools, will compete to move onto the State Competition;</li> <li>• 34 National Merit Scholars Semifinalists, scoring in the top 1% on the PSAT, were honored at the Board Meeting held on Monday, October 23, 2018;</li> <li>• The District is currently gathering feedback to slightly modify school start times for the 2019-2020 school year;</li> <li>• North Pointe Elementary was named as a National School of Character for a second term; and</li> <li>• Encouraged the members to stay committed to the SBAC.</li> </ul> <p><b>2. Meeting Norms</b></p> <p>Dr. Steven Ebell, Deputy Superintendent of Curriculum and Instruction, reminded the committee of the following meeting norms, which are based on the CCISD Core Values (trustworthiness, respect, responsibility, fairness, caring and citizenship), with the committee:</p> <ul style="list-style-type: none"> <li>• Be courteous and honest</li> <li>• Participate without dominating</li> <li>• Set aside personal agendas</li> <li>• Be thankful and hopeful</li> <li>• Take care of your needs</li> <li>• Have fun</li> </ul> <p><b>3. Introductions</b></p> <p>Dr. Ebell asked the committee member who missed the previous meeting to share her name, campuses her children attend, neighborhood in which she resides in and one good thing that has recently happened in her life. He then asked CCISD Administrators and staff who missed the previous meeting to introduce themselves. He also asked Mr. Rocky Gardiner, Templeton Demographics, to introduce himself to the committee.</p> <p><b>4. Review Board Charges/Guidelines and Policy</b></p> <p>Dr. Ebell asked the committee to review the SBAC charges and guidelines. He also asked the committee to review School Board Policy FC (Local) and to share their understandings with their table group. He emphasized that these documents are the basis for all the work of the SBAC.</p>

## 5. Meeting Minutes

Dr. Steven Ebell reviewed the minutes from the October 17, 2018 meeting. The minutes were approved by consensus and are posted on the District website.

## 6. SBAC Comments and Questions

Dr. Steven Ebell presented the following community questions, community input and draft responses to the committee:

- *"Here are the current high school enrollments: Brook-2263, Lake-2325, Creek- 2402, Falls-2773, Springs-2807. There are several significant new housing developments in the current Clear Springs and Clear Falls attendance zones while there is very limited new development in the Clear Creek, Clear Brook and Clear Lake attendance zones. If lines are not redrawn the gap in enrollment between Clear Springs and Clear Falls from the other 3 high schools, which is already at a 400-550 kids difference, is going to continue to grow significantly over the next several years.*

*For extracurricular activities the number of participants at Clear Springs and Clear Falls in most activities is significantly higher than at Clear Creek, Clear Brook and Clear Lake. There are also significantly more kids trying out and getting cut from activities at Clear Springs and Clear Falls. For example, this past August I had 30 incoming freshman try out for my volleyball program at CCHS while Clear Falls and Clear Springs had 40 each. Since Clear Springs opened in 2007 and Clear Falls opened in 2010 my number of freshmen trying out has ranged from 20-30 so these tryout numbers weren't abnormal and were actually the most I've had even though they are considerably lower than Clear Springs and Clear Falls. Two years ago in 2016 my varsity volleyball team finished 2nd in the state of Texas, but we didn't have enough kids to carry a freshman B team. This has happened in many other sports and extracurricular activities as well. Clear Creek doesn't have enough cheerleaders to carry 3 cheer teams, Clear Falls and Clear Springs had double the number of incoming freshman come out for baseball this year, Clear Creek has half of the number of kids in cross country and track that Clear Falls and Clear Springs have, Clear Creek has significantly less players in football and significantly less members in band as well.*

*As someone who has been teaching and coaching at CCHS for 20 years I believe I can give a good perspective on how important it is for the high school boundaries to be redrawn to give more enrollment back to Clear Creek High as well as Clear Lake and Clear Brook. I would love to have the opportunity to speak to the committee more at length on this if that is possible."*

**Response:** Thank you for sharing this information. Your message has been shared with the SBAC.

- *"There is a wide distribution in percentages of economically disadvantaged labeled students on each high school campus. Will there be adjustments made in zoning to help increase state testing results? Currently, campuses with lower numbers of eco disadvantaged students are significantly doing better in state assessments, outperforming the rest of the district and state in this subgroup. Campuses with higher percentages of these students are falling behind the rest of the district which drastically affects the accountability reports. Adjusting the zoning could help close the learning gaps for these students and balance out the numbers for our district. Is this concept being taken into consideration with the refining process?"*

**Response:** Student attendance zone adjustments are based primarily on overall student enrollment numbers and other factors related to the Charges and Guidelines adopted by the CCISD Board of School Trustees. The Charges and Guidelines are posted on the district website. Your message has been shared with the SBAC.

- *"Nassau Bay is zoned to go to GW Robinson Elementary, Space Center Intermediate, and Clear Creek High School. However, the other GW Robinson kids that don't live in Nassau Bay, are all zoned for Seabrook Intermediate and Clear Falls High School. In the same light, the Space Center Intermediate kids that don't live in Nassau Bay are all zoned to go to Clear Lake High School. It seems wrong to separate the Nassau Bay kids from their friends each time they 'graduate' to a different school. Will the committee be reviewing this topic for rezoning consideration?"*

**Response:** Thank you for sharing this information. The SBAC will review all aspects of student attendance zones based on the Charges and Guidelines adopted by the CCISD Board of School Trustees. The SBAC review process is just getting started and will continue through December 2018. Your message has been shared with the SBAC.

Dr. Steven Ebell responded to the following questions from committee members after reviewing SBAC comments and questions:

- Student enrollment is the primary data point reviewed. It is appropriate for the SBAC to consider extra-curricular activities and competitiveness of all activities as it relates to enrollment balance;
- The percentage of economically disadvantaged students by school attendance zone is another data point that can be considered;
- Attendance zones are designed with the goal of feeder patterns, but there are times when students are zoned to different campuses;
- Students with a physical or cognitive disability receive services at their zoned campus and, if not possible there, at the nearest campus;
- Providing equitable resources to all students is the overall goal of CCISD with the strategic plan.

The responses will be sent to the respective community members following the meeting.

Dr. Ebell then shared there was a request at the previous meeting for information regarding the School Board Members and an additional printout was provided to the SBAC with this information.

## 7. Demographic Presentation

Dr. Ebell introduced Mr. Rocky Gardiner, Templeton Demographics, to present the 2018 CCISD Demographic Report containing the following information:

- Economic Conditions in the Houston Area (August 2018)
  - Job Growth is at 3%
  - Unemployment Rate is below 4%
  - 28,942 Annual Home Starts, 1,828 more than last year
- CCISD Housing Activity
  - 5,343 home sales in previous 12 months, with new homes accounting for 14%
  - Average new home sale price in 2018 was \$358,213, up 47%, \$115,125, since 2010
  - Average existing home sale price in 2018 was \$262,960, up 33%, \$64,873, since 2010
- Houston New Home Ranking Report
  - CCISD ranks 11<sup>th</sup> in the Houston area for new homes
    - 950 Annual New Home Starts
    - 891 Annual New Home Closings
    - 1,270 Vacant Developed Lots
    - 3,238 Future Lots
  - 2018 New Home Projections within CCISD
    - More than 970 new home starts
    - More than 840 new home closes
    - Elementary campuses with highest new home activity are Bauerschlag, Brookwood, Ferguson, Gilmore, Goforth, Hall, Mossman and North Pointe

Top New Home Subdivisions within CCISD				
Subdivision	Annual Closings	Vacant Developed Lots	Future	Student Yield
Hidden Lakes	166	160	0	0.711
Sedona	97	61	0	0.800
Westwood Subdivision	88	218	593	0.779
Magnolia Creek	84	167	30	0.887
Mar Bella	82	41	46	0.936
The Reserve at Clear Lake City (North Pointe)	79	108	0	0.294
Ashley Pointe	51	24	48	0.965
The Reserve at Clear Lake City (Brookwood)	32	125	133	0.937
Veranda Townhomes	10	27	147	1 current student
Beacon Island	1	41	121	0 current students
Westland Ranch	0	0	1,026	
Coastal Point	0	0	542	
Beamer Villas	0	0	95	
Point Preserve	0	0	93	
Creekwood Harbour	0	0	74	

- Multi Family Yields
  - Townhomes, condos, mobile homes and apartment units
  - Over 7,000 students currently residing in over 27,500 existing multi-family units
  - District average multi-family units yield is 0.263, accounting for approximately 17% of total students
- TEA Transfer Report
  - 764 students reside in CCISD and attend another district
  - 206 outside students transfer from outside of the District (employee children only)
- Methodology for Projections
  - District Planning Areas
  - Student Geo-code
  - Cohort & Enrollment Trends
  - Housing Market Trends
  - Charter School Impact
  - Mobility
  - Birthrates
- Enrollment Projections
  - Enrollment is up by 155 students as of fall 2018
  - Five year enrollment growth is expected to be almost 1,200 students, totaling 43,487 students in fall of 2023
  - Ten year enrollment growth is expected to be almost 2,000 students, totaling 44,217 students in the fall of 2028

Mr. Rocky Gardiner then asked the committee if they had any questions and he clarified the following:

- Interest rates do impact new home purchases. He added that home affordability is a builder's biggest concern.
- Templeton Demographics goal is to be within 1% accuracy and they typically refer to trends within the past 4-5 years;
- The probability of a market decline is approximately once every 7 years;
- Older communities have a slow transition of yields, over time, and rental properties produce higher yields than average;
- Senior living communities are pulled out of the data, and they limit yields in areas surrounding these communities; and
- Homeschooling data is hard to predict; however, an increase has been seen. He added that homeschooling typically decreases when student hits secondary level.

Dr. Ebell then asked the committee to discuss the information presented with their table and formulate a list of 2-3 elementary, intermediate, and high schools with the greatest student enrollment increases projected over the next ten years. Each group shared their lists with the committee:

**Table 1:** Elementary-Hall, Gilmore, Mossman; Intermediate-Brookside, Bayside; High-Clear Springs, Clear Falls

**Table 2:** Elementary-Hall, Gilmore, North Pointe; Intermediate-Creekside, Bayside, Brookside; High-Clear Falls, Clear Springs

**Table 3:** Elementary-Hall, Weber, Mossman, North Pointe; Intermediate-Bayside, Creekside; High-Clear Falls, Clear Springs

**Table 4:** Elementary-Hall, Mossman; Intermediate-Brookside, Bayside; High-Clear Brook, Clear Falls

**Table 5:** Elementary-Hall, Mossman; Intermediate-Brookside, Bayside; High-Clear Brook, Clear Creek

**Table 6:** Elementary-Hall, Mossman; Intermediate-Creekside, Bayside; High-Clear Brook, Clear Falls

Dr. Steven Ebell then asked the committee if there were any questions and clarified the following:

- An update on elementary campus capacity will be provided at the November 7, 2018 meeting;
- Maximization of the facilities will also be taken into consideration;
- Clear View High School is being rebuilt and will increase enrollment to 400 students; and
- Clear Horizons Early College High School is capped at 500 students due to its charter.

#### **8. Chair and Vice-Chair Reminder**

Dr. Ebell reminded the committee to either self-nominate or nominate someone else to serve as chair or vice-chair.

The SBAC chairperson shall:

- Consult with the administrative liaison to develop agendas for meetings of the committee;
- Oversee preparation and presentation of committee reports and recommendations; and
- Review written minutes of each SBAC meeting to be filed by the administrative liaison and posted on the District's Web site.

The SBAC vice chairperson shall:

- Perform the duties of the chairperson in his or her absence; and
- Assist the chairperson as needed in overseeing and facilitating the work of the committee.

Nominations should be emailed to Dr. Steven Ebell or his assistant, Rebekah Hughes. At the November 7, 2018 meeting, a ballot vote will take place following a brief presentation by the nominees.

#### **9. Commitments and Adjournment**

Dr. Ebell shared the following with the SBAC:

- The next meeting at 6:00 p.m. on November 7, 2018, topics to be reviewed:
  - Elementary School Programs
  - State Highway 146 Expansion
- Select a chairperson and vice chairperson

The meeting was adjourned at 7:44 p.m.

**All materials discussed at the SBAC meeting will be on the CCISD website for review at:**

<http://www.ccisd.net/cms/One.aspx?portalId=645487&pageId=49119887>